



## Juliet Rose Parker

125 Coleman Rd. Fairfield CT, 06825 - (203) 414-2373 - j.parker.illustrating@gmail.com  
Portfolio: jparkerillustrating.com

Seeking engaging challenges to implement skills in illustration, design, and social media strategy.

### Education

Rochester Institute of Technology (RIT) - *Illustration BFA, Minor in Creative Writing* Graduated May 2022

#### Relevant Coursework

- Illustration Courses: Zoological and Botanical Illustration, Anatomical Illustration Fantastic Illustration, Editorial Illustration, Journalist Illustration, Book Illustration
- Additional Courses of Interest: Graphic Design Studio, Calligraphy

### Skills

- Experienced with satisfying detailed requests
- Active in collaborative settings
- Respectful of deadlines
- Organized and attentive to communication
- Adobe Photoshop, Illustrator, and InDesign
- Procreate
- Traditional techniques in pen and ink, watercolor, gouache, and marker.

### Experience

Fearless Influence - *Creative Strategist (Part-Time)* June 2023 - Present

- Create graphic designs and edited video shorts for various social media platforms, promoting the mission of and engagement in various non-profit organizations.
- Analyze posting plans and performance to inform creative strategy for the team and help direct branding.

Super Hero Cowgirl Princess (Children's Book) - *Social Media Manager (Part-Time)* August 2023 - Present

- Develop, implement, and maintain a cohesive brand and voice for Superhero Cowgirl Princess promotion.
- Design and draft promotional materials, including a variety of print, digital, and video assets.

Black Rock Church - *Communications Assistant (Part-Time)* January 2023 - May 2023

- Contracted for work in a graphic design capacity to produce eye-catching, engaging visual assets for church and partner group logos, events, social media, print materials, and more.
- Approach revisions with enthusiasm and swiftness, paying close attention to details within tight turn-arounds on multiple simultaneous projects.

Freelance Character Design - *Illustrator* August 2017 - Present

- Completed 62 character designs and concept illustrations according to international clients' requests.
- Corresponded regularly with clients to perfect details in each piece to their vision.

Great American Stuffed Shirts - *Graphic Designer* August 2022

- Provided comprehensive iterations during the design process to help evolve the initial concepts for both the Great American Stuffed Shirts company logo and T-Pillow product logo.

RIT Reporter Magazine - *Illustrator* September 2021 - May 2022

- Translated writers' and art director's desired look and feel of a given article into a cohesive and compelling visual presentation, working closely with team members.
- Adhered to multiple rapid stages of ideation during the illustration process.
- Acclimated to small-team settings and effective communication to fulfill tight deadlines.

Synesthesia - *Graphic Designer* June - August 2021

- Led concept stage and produced graphic design assets for web application Synesthesia.
- Project won award for 2021 program.

Super Hero Cowgirl Princess (Children's Book) - *Illustrator* August - December 2020

- Worked closely with client through several iterations to design characters, settings, and props consistent with the objective and tone of the project. Followed direction from client to produce cohesive color palette and fully-illustrated final.
- Integrated illustrations with type placement for interior pages.